

## 2023 ASBPA President Quotes

**Goal:** The intention of these quotes is for candidates, applicants, and awarded sites to have access to vetted text which show the American Shore and Beach Preservation Association's perspective on the Blue Flag program.

**Use:** These can be used in press releases, social media posts, newsletters, etc.

\*When publishing information about the Blue Flag program and using the Blue Flag logos please make sure to send any new text to national staff for review. Language already approved by national staff can be leveraged without additional review.

1. "ASBPA already serves coastal communities through research, project delivery, and policy. The Blue Flag program gives us another way to support our members' operations and management information needs." ASBPA President, Gary Jones
2. "Adding an eco-award for beach management and environmental education allows ASBPA to focus on large-scale resiliency decisions and everyday opportunities to make a difference at the local level. We look forward to helping coastal communities find sustainable ways to protect their beaches for years to come." ASBPA President Gary Jones
3. "The ASBPA is excited to offer the Blue Flag program. Not only does it recognize outstanding beaches, but it also gives coastal communities another beach management and environmental education tool to help find sustainable ways forward so visitors can enjoy the beaches for years to come." ASBPA President Gary Jones