



Information Board Workshop Report Draft

Workshop Summary and Criteria sections produced by US National Operator Staff
Site Overview produced by _____ and reviewed by National Operator Staff

Workshop Summary

Information Board criteria cover what items need to be on the information board, where the board needs to be posted, how many boards you need to have, and branding details. Information Boards are the most common non-compliance reported during control visits. The Information Board workshop and accompanying toolkit outlines the resources available to sites to help them mock language, choose graphics, and submit a compliant board for application.

Criteria

Information Board standards are sprinkled throughout the criteria but generally fall between numbers 1-6. These can be found in full on pages 4-8 in the [Blue Flag Beach Criteria and Explanatory Notes document](#). The following bullet points are to help outline the requirements of each criterion. Long beaches should post information boards every 500 meters or 1500 feet.

Criterion 1. Information about the Blue Flag Programme must be displayed.

- Information board with correct logo, essence of the four categories, and length of season must be at the entrance to site.
- Contact details for local, national, and international representatives must be included.

Criterion 2. Environmental education activities must be offered and promoted to beach users.

- At least 5 environmental education activities must be offered each year.
- Public activities can be active or passive but must be promoted on the information board and by other means.
- Activities must not be for profit. They should be free or charge only for the cost of lunches, water, etc.

Criterion 3. Information about bathing water quality must be displayed.



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- Water quality results must be displayed weekly on the information board.
- The board must also explain how results posted relate to qualification for criteria 7-12.
- Complete and detailed sampling histories must be available by the local authority.

Criterion 4. Information relating to local ecosystems, environmental elements and cultural sites must be displayed.

- Information about coastal zone ecosystems, wetlands, unique habitats, or sensitive areas must be posted on the information board or near the site.
- If more information is available than space, a short notice of where to find full information must be on the information board.

Criterion 5. A map of the beach indicating different facilities must be displayed.

- A map showing the boundaries of the Blue Flag site, location of services, and identifying key facilities must be included on the information board.

Criterion 6. A code of conduct that reflects appropriate laws and/or regulations governing the use of the beach and surrounding areas must be displayed.

- The code of conduct must address the activities of beach users.
- It must be included on the information board.
- It must include any rules on domestic animals, fishing, littering, camping, fires, zoning, etc.
- The period lifesaving equipment/lifeguards are available must also be on the information board.

Site Overview

[insert site name] is currently fully compliant with X of the 6 information board criteria required for the Blue Flag application and award.

Criterion	Compliance or Non-compliance Notes	Point of Contact for site implementation	Cost	Next Step for implementation
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1	Non-compliant; once information board is approved site will be compliant	Primary contact or marketing person	Cost of sign to design/print/ and install	<ol style="list-style-type: none">1. Attend information board workshop2. Draft an information board for National Operator review3. Update from edits
2				
3				
4				
5				
6				